



On-hold and on-site messaging

Placing expertly designed messages at the heart of your customer experience

Share valuable information on your products and services in an interactive and engaging way with Stingray Business' targeted on-hold and in-store messaging services. A dedicated voice consultant will optimize your ongoing dialogue with clients by offering a complete range of copywriting services, professional voice-overs and personalized jingles.

On-site messaging

Experience the benefits of audio advertising by punctuating your in-store music with expertly designed messages. The seamless integration of catchy messages into your music lineup can support many objectives including:

- Increase impulse buys
- Draw attention to targeted items and limited time offers
- Inform about new products and services
- Improve brand positioning

On-hold messaging

Entertain, relax or inform your clients while they wait on the phone with effective music and on-hold messages. On-hold messaging is a proven way to retain callers, reduce hang-ups and engage customers with relevant information that makes the time fly by. By allowing you to upload effective messages onto your on-hold phone system, Stingray Business will improve your customer caller experience - guaranteed.



41%

of shoppers who recall hearing voice messaging in-store make an unplanned purchase.

20%

of callers make a purchase as a result of messaging heard on-hold.

60%

of business callers placed on-hold will hang up if they are not entertained by music of messages.

88%

of callers preferred on-hold messages to other hold option.

Reliable and convenient technology

- Manage and schedule your messages online
- Choose from satellite, digital or disc delivery options
- Customize messages for multiple locations
- Integrate your messages with music easily



All about customization

Forget the one size fits all approach! Stingray Business is all about customization. Our tailored messaging services have been developed to ensure our clients' unique needs are met with unique solutions. This commitment to quality translates into a personalized service for every customer. When you sign up, a dedicated voice consultant will automatically be assigned to your account. Their role will be to accompany you throughout your customer journey and to help you figure out the best creative paths to engage in, proposing the most affordable messaging bundles along the way.

About Stingray Business

Stingray Business is a leader in the field of in-store media solutions. Specialized in brand positioning, we offer all the necessary tools to create innovative and welcoming commercial environments. More than 74,000 clients including retail stores, restaurants and hotels trust our team to enhance their brand image with rights included music for businesses and immersive digital experiences.

